

Republic of IRAQ
Ministry of Higher Education and Scientific Research
University of Basra

College of Admin



The moderating role of organizational mirroring in the relationship between organizational aesthetic capability and product development

An Applied Study in the South Refineries Company

A Thesis Submitted

To The Council of the College of Administration and Economic, University of Basrah as a Partial Fulfillment of the Requirement for the Degree of Master of Science In Business Administration

By

Iman Abdul-Rzaq

Supervised By

Professor

Dr. Mohammed Hussein Manhal

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